

## WINE & WATER TECH DELEGATION

### ISRAEL MEETS BAVARIA

19.-20. JUNE 2023

#### I. Purpose of the delegation

Find ways and solutions to solve the main question:

***How to fight the drought in Bavaria (Franconia)?***

Herby **four main paths** should lead to an answer:

1. to find a way to store the winter rain for the summer (water infrastructure -> from the river) (watertech)
2. to recycle grey water and possibly use river water for reuse in agriculture (Horticulture/Vineyard and Hops) (watertech)
3. use minimal water needed for agriculture (watertech)
4. drip irrigation technology to save water (agtech)

#### II. Who should join?

Israeli startups in the field of irrigation / water management, sustainability and viticulture

any start up that solve. **Requirements:** market ready product and willingness to expand to the German / European market

#### III. Whom to meet / Who will be invited?

Meet representatives from agriculture companies, winery's, engineering offices, and local communities. During the B2B Matchmaking part, you will have the chance to present your company. Lower Franconia water management government, Water Management Office Aschaffenburg and Bad Kissingen, mayor of the wine-growing communities (pilot projects), Viticulture Association - associations (practical), Distributors such as BAYWA, Architectural office – planning office irrigation infrastructure, Municipality over 50.000 inhabitants (Landshut, Ingolstadt, Regensburg etc.), Association of Municipal Councils (Städte -und Gemeindetag), Distributors of Bavaria and Industrial companies dealing with water tech, Vineyards & winemakers from the area, Ministry of Agriculture etc.

Event language  
**English**  
Interpreter on  
ground

## PROGRAM – DAY 0 – 18<sup>TH</sup> OF JUNE

### Arrival to Veitshöchheim

Flight TLV – FRA // Train FRA to Veitshöchheim

Hotel suggestions Veitshöchheim ([weißes Lamm](#), [Cafe Müller](#), [am Main](#), [Rokoko](#)) – bookings individually

## PROGRAM – DAY 1 – 19<sup>TH</sup> OF JUNE

### Morning Arrival to Veitshöchheim

Venue: Bayerische Landesanstalt für Weinbau und Gartenbau (LWG), an der Steige 15, 97209 Veitshöchheim

- 8.30h** Arrival at the LWG (walking distance from hotel)
- 9.00h** Greetings **Andreas Maier**, President LWG
- 9.05h** Greetings **Consul General Carmela Shamir**, Consulate General of Israel
- 9.10h** Greetings & speech of Mdl **Barbara Becker** (Member of the Landtag)
- 9.15h** Greetings **Dr. Markus Wittmann**, Bavarian State Ministry for Economic Affairs, Regional Development and Energy
- 9.20h** Presentation by **Dr. Daniel Heßdörfer**, LWG “Consequences of climate change for viticulture in Franconia”
- 9.40h** **Speaker Slot 1: Representative Kibbutz Hatzerim, Orit Katzir (tbc)** “Water Management in Israel”
- 10.00h** **Speaker Slot 2: Prof. Dr. Martin G. Grambow** “Water Management in Bavaria”
- 10.20h** Coffee break **(15 Min)**
- 10.35h** Visit of the Irrigation projects of the LWG / viticulture – BUS FOR TRANSPORTATION -  
**2 hour tour through wine yards – best practice examples**
- 12.30h** Joint lunch at the LWG (*sponsored by LWG*)

## **Afternoon**

- 14.00h** Welcome by **Dr. Daniel Heßdörfer**, LWG, and **Florian Obermayer** StMWi  
“Overview about irrigation needs and world class technologies by **Dr. Heßdörfer**”  
Moderation: **Luisa Benteler**, Israeli Trade Mission Munich
- 14.20h** Pitching Sessions (Israeli and Bavarian companies) – each pitch 10 Min
- 14.20h [Bermad Valves](#) - Water Control Solutions
- 14.30h [EZPack Water](#) - Off-grid Clean Water Solutions
- 14.40h [Tree Sense](#) – sensor technology for trees
- 14.50h [CropX](#) - Agricultural Analytics
- 15.00h** Coffee break **(15 Min)**
- 15.15h** Pitching Sessions (Israeli and Bavarian companies) – each pitch 10 Min
- 15.15h [Galcon](#) – water management systems
- 15:25h [Terra fit](#) - Tree sanitation, eliminating waterlogging and injection technology
- 15:35h [Mottech](#) – water management systems
- 15:45h [Neolothics](#) - Optimizing Produce Quality, Safety & Shelf Life
- 15.45h** Coffee break **(15 Min)**
- 16.00h** Pitching Sessions (Israeli and Bavarian companies) – each pitch 10 Min
- 16.00h [Reality Management solutions](#) - new generation of SCADA and telemetry solution
- 16.10h [Yamit](#) – filtrations systems
- 16.20h [Vista](#) - Geoscientific Remote Sensing
- 16.30h [Greenspin](#) - crop monitoring and yield predictions by satellite and AI

**16:40h**      Networking & **Speed Dating**

- Each pitching companies has a table
- Audience will rotate to meet the companies every 6 minutes

**19.00h**      Transfer to the dinner (**NO** Transfer to the Hotel in between) - walking to the dinner

**Evening**

**19.30h**      **Winetasting** and relaxed **dinner** (sponsored by Bavarian Ministry of Economy)

+ special guest (Historischer Zehntkeller LWG, Herrnstraße 8, 97209 Veitshöchheim)

Walking back to the hotel - sleep over in hotel in Veitshöchheim

## PROGRAM – DAY 2 – 20<sup>TH</sup> OF JUNE

**Morning** Arrival to the city of Kitzingen (Bus picks delegation up at hotel in Veitshöchheim)

Venue: Ehemalige Synagoge Kitzingen, Untere Mainkai, 97318 Kitzingen

- 8.30h** Bus to Kitzingen from the hotel (30 Min drive)
- 9.00h** Arrival to Kitzingen
- 9.30h** Greetings by the mayor of Kitzingen **Stefan Güntner**  
Greetings by Mdl **Barbara Becker** (Member of the Landtag)
- current challenges
  - town twinning
- 9.50h** **Speaker Slot 1: Prof. Schilling**, Center for Telematics “**topic tbc**”
- 10.00h** **Speaker Slot 2: Tomer Swisa**, Kinneret Innovation Center “presentation of the Kinneret Innovation Center”
- 10.10h** **Speaker Slot 3: Andreas Baur**, BaurConsult “water project Iphofen”
- 10.30h** Coffee break (**15 Min**)
- 10:45h** Pitching Sessions (Israeli and Bavarian companies) – each pitch 10 Min  
Moderation: **Luisa Benteler**, Israeli Trade Mission Munich
- 10.45h [Bermad Valves](#) - Water Control Solutions
- 10.55h [EZPack Water](#) - Off-grid Clean Water Solutions
- 11.05h [Tree Sense](#) – sensor technology for trees
- 11.15h [CropX](#) - Agricultural Analytics
- 11.25h [Galcon](#) – water management systems
- 11.35h [Mösslein](#) - technology to improve the quality of drinking water

- 11.45h** Coffee break **(15 Min)**
- 12.00h** Pitching Sessions (Israeli and Bavarian companies) – each pitch 10 Min
- 12.00h [Neolothics](#) - Optimizing Produce Quality, Safety & Shelf Life
- 12.10h [Mottech](#) – water management systems
- 12.20h [Yamit](#) – filtrations systems
- 12.30h [Terra fit](#) - Tree sanitation, eliminating waterlogging and injection technology
- 12.40h [Reality Management solutions](#) - new generation of SCADA and telemetry solution
- 12.50h [Vista](#) - Geoscientific Remote Sensing
- 13:00h** mutual Lunch in the alte Synagoge & possibility for **B2B Meetings**

## **Afternoon**

- 14.30h** Networking & **Speed Dating**
- Each pitching companies has a table
  - Audience will rotate to meet the companies every 6 minutes

**16.30h** **end of the event**

Hotel suggestions in Kitzingen ([Hotel Fränkischer Hof](#), [Hotel Deutsches Haus](#), [Cavallestro Classic](#), [Bayerischer Hof Kitzingen](#)) – bookings individually